



# NCUCA - Sponsor Asset Requirements

## Logo Specs

### PRINT-BASED SPONSOR PACKAGES

- Vector format in either .SVG or .EPS

### DIGITAL-ONLY SPONSOR PACKAGES

- High quality image format in either .PNG, .JPEG/.JPG,.GIF,.PDF, .WEBP
- Minimum width: 800px

## Ad Specs

### FULL PAGE

- Dimensions: 612 pt x 792 pt (WxH)
- Resolution: 72 ppi minimum, 150ppi preferred
- MUST be RGB color
  - Ads submitted in CMYK will be converted, resulting in inaccurate colors
- File formats: pdf, png, or jpg

The dimensions of this ad are 612 pt wide x 792 pt tall (8.5" x 11") – please provide us with a valid file format that is either PDF, PNG, or JPEG with a minimum 72ppi resolution (150ppi preferred) and RGB Color (Ads submitted in CMYK will be converted, resulting in inaccurate colors).

### HALF PAGE

- Dimensions: 612 pt x 396 pt (WxH)
- Resolution: 72 ppi minimum, 150ppi preferred

- MUST be RGB color
  - Ads submitted in CMYK will be converted, resulting in inaccurate colors
- File formats: pdf, png, or jpg

The dimensions of this ad are 612 pt wide x 396 pt tall (8.5" x 5.5") – please provide us with a valid file format that is either PDF, PNG, or JPEG with a minimum 72ppi resolution (150ppi preferred) and RGB Color (Ads submitted in CMYK will be converted, resulting in inaccurate colors).